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## BENIHANA CELEBRATES ITS LAUNCH WITH A COCKTAIL RECEPTION

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Benihana launches with a cocktail reception in New Delhi. Seen at the event were **Varun Bahl, Rohit Bal, Prashant Verma, Mr. Rishi, Suruchi Rishi, Naveena Guleria, Sushil Pandit** among others. The launch marked completion of Benihana's 50 years of experience. Today, there are 101 Benihana restaurants around the world. The cocktail reception was organized by Benihana's internal marketing team as well as a few people from their Tokyo headquarters.

Benihana is known for its Teppanyaki table experience, which allows guests to enjoy a meal prepared and cooked on a steel grill, right before their eyes — by a chef who is an entertainer as well as a culinary expert.

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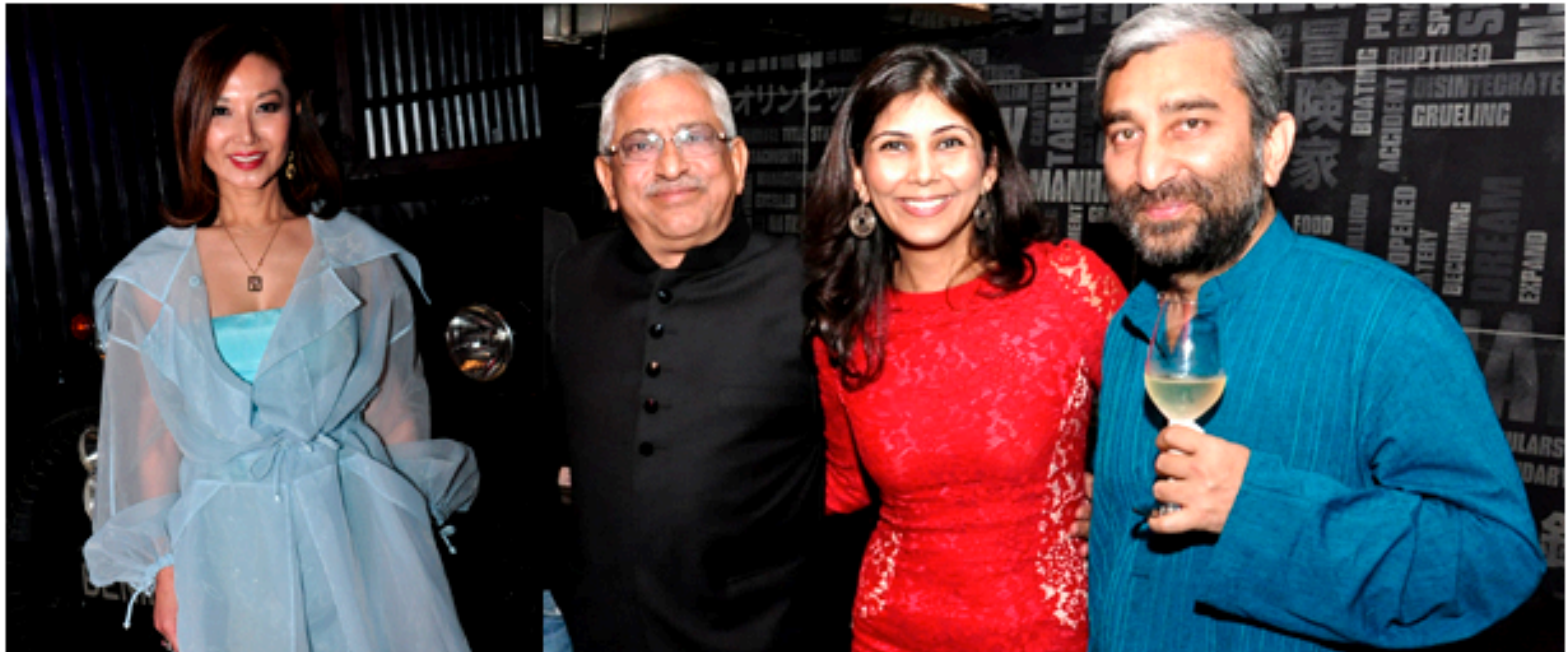
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The cocktail was held in the same format as the receptions previously held around the world at every new Benihana restaurant. The launch kicked off with a few cocktails served to the guests along with some food tasting and live cooking by the chefs. The event came to an end with the traditional ritual of doll-painting, which were later handed out to the guests as tokens of gratitude.

Speaking on the occasion, **Keiko Ono Aoki, CEO** said “I am really excited to be in India for the celebration of 50 years of Benihana. I am sure that New Delhi people will relish this experience of business cocktails and will equally enjoy the celebrations in the Benihana style.”